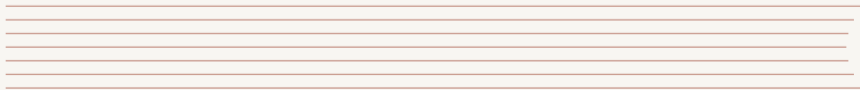


# MID-CENTURY MODERN: A RETRO-INSPIRED TEMPLATE

A beamer template for strong and original presentations

Your Name  
Your Institution

May 2, 2026



midcentury  
modern



# TABLE OF CONTENTS

- **Template Overview**
  - Design Principles
  - Color Themes
- **Blocks**
  - Standard Blocks
  - Alert and Example Blocks
- **Typography**
  - Text Formatting
  - Lists
- **Customisation**
- **Bibliography management**

SECTION 1

# Template Overview

SECTION 1.1

**Design Principles**

## I Design Goals

- ◉ Geometric bullet shapes at every nesting level
- ◉ Clean sans-serif typography
- ◉ Distinctive colour palette with two built-in themes

## I Requires LuaLaTeX

Font loading relies on `fontspec`, which requires LuaLaTeX or XeLaTeX. LuaLaTeX is recommended as the TikZ-based graphics perform best with its extended memory model.

SECTION 1.2

**Color Themes**

## TWO BUILT-IN THEMES — KRAFT

Select a theme with a single command in your preamble:

- 1 **Kraft** — terracotta, kraft paper tones, warm accents

```
\mcmTheme{Kraft}
```

- 2 **DeepBlue** — dark navy, crisp white, cool accents

```
\mcmTheme{DeepBlue}
```

## TWO BUILT-IN THEMES — DEEPBLUE

Select a theme with a single command in your preamble:

- 1 **Kraft** — terracotta, kraft paper tones, warm accents

```
\mcmTheme{Kraft}
```

- 2 **DeepBlue** — dark navy, crisp white, cool accents

```
\mcmTheme{DeepBlue}
```

SECTION 2

# Blocks

SECTION 2.1

**Standard Blocks**

## ■ Observation

Standard blocks use the primary theme colour for the pip and title. The background matches the slide.

## ■ With a List Inside

- ⦿ Bullets inherit the theme colour
- ⦿ Indentation and spacing are consistent

SECTION 2.2

**Alert and Example Blocks**

## ■ Note

Standard blocks use the primary theme colour for the pip and title. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco.

## ■ Warning

Alert blocks use amber.

- ⦿ Bullets match the alert colour
- ⦿ Background is a warm tint

## ■ Illustration

Example blocks use sage.

- ⦿ Bullets match the example colour

## ■ Note

Standard blocks use the primary theme colour for the pip and title. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco.

## ■ Warning

Alert blocks use pink.

- ⦿ Bullets match the alert colour
- ⦿ Background is a warm tint

## ■ Illustration

Example blocks use mint.

- ⦿ Bullets match the example colour

SECTION 3

# Typography

SECTION 3.1

**Text Formatting**

# TEXT FORMATTING

Regular text uses the body font (Lato by default).

**Bold text** for emphasis. *Italic text* for titles and foreign terms. **Alerted text** for warnings.

Frame titles use the title font (TeX Gyre Heros by default), rendered in uppercase.

Override fonts in your preamble:

- ◉ `\setsansfont{Font Name} – body`
- ◉ `\renewfontfamily\mcmTitleFont{Font Name} – titles`

## SECTION 3.2

### **Lists**

# ITEMIZE AND ENUMERATE

- ◉ First item
- ◉ Second item
  - ◊ Nested item
    - ▣ Deeper item
- ◉ Third item

- 1 First item
- 2 Second item
  - 1 Nested item
- 3 Third item

SECTION 4

# Customisation

## Lengths

- ◉ `\mcmFrameTitleLeft` – frame title left padding
- ◉ `\mcmBlockTitleIndent` – block title indent
- ◉ `\mcmTitleWordSpacing` – title page word spacing
- ◉ `\mcmFooterHeight` – title page footer height
- ◉ `\mcmLogoVOffset` – logo vertical offset

## Toggles

- ◉ `\mcmTitleUppercasefalse` – disable uppercase titles

## Wider frame title left padding (default: 0.35cm)

```
\setlength{\mcmFrameTitleLeft}{1.2cm}
```

Pushes the frame title text further from the left edge.

## Larger title page footer (default: 5em)

```
\setlength{\mcmFooterHeight}{7em}
```

Gives more room to the scan-line / logo area at the bottom.

## Raise the logo (default: 0cm)

```
\setlength{\mcmLogoVOffset}{0.4cm}
```

Shifts the logo upward within the footer strip.

## CUSTOMISATION EXAMPLES (CONT.)

### ■ Extra word spacing on the title (default: 0.5em)

```
\setlength{\mcmTitleWordSpacing}{1.2em}
```

Spreads words on the title page for a more open feel.

### ■ Disable uppercase frame titles

```
\mcmTitleUppercasefalse
```

Titles are rendered as typed, without `\MakeUppercase`.

### ■ Override body and title fonts

```
\setsansfont{Source Sans 3}
```

```
\renewfontfamily\mcmTitleFont{Futura}
```

Place these after `\usepackage{beamerthememidcenturymodern}`.





SECTION 5

# Bibliography management

# THE HISTORY OF MID-CENTURY MODERN

Mid-century modern (MCM) is a design movement that flourished roughly from 1945 to 1970, rooted in the Bauhaus principles of clean lines, geometric forms, and functionality over ornament (Wikipedia contributors 2026). The term itself was coined by Cara Greenberg in her 1984 book on 1950s furniture (Greenberg 1984). In graphic design, these ideals were systematised through grid-based composition (Müller-Brockmann 1981) and refined typographic practice (Bringhurst 2004).

## REFERENCES

-  **Bringhurst, Robert (2004).** *The Elements of Typographic Style*. 3rd. Vancouver: Hartley & Marks.
-  **Greenberg, Cara (1984).** *Mid-Century Modern: Furniture of the 1950s*. New York: Harmony Books.
-  **Müller-Brockmann, Josef (1981).** *Grid Systems in Graphic Design*. Sulgen, Switzerland: Niggli.
-  **Wikipedia contributors (2026).** *Mid-century modern*. Accessed April 2026. URL: [https://en.wikipedia.org/wiki/Mid-century\\_modern](https://en.wikipedia.org/wiki/Mid-century_modern).

Closing slide  
Any question?

Your backup slides here

## Design Movement Timeline

